UNITED WE FIGHT. UNITED WE WIN.

BLAKE WHEELEIS
Blake Wheelis State Farm Agency, Inc
2019-2020 Board of Directors, Chair

“Thank you to everyone who helped make 2018 an exceptional year. I invite you to join us to make 2018-2019 a year of positive change for everyone in our community.”

JANET S. DURDEN
United Way Of Northeast Louisiana President

“We look forward to continuing to build upon our area’s strong foundation of service and support to the community. We will always continue to adapt to the changing needs in our community and establish new solutions.”

ASHLEY WEST
Progressive Bank
Campaign Chair
2019

JEFF GLOVER
ChildView
Campaign Vice Chair
2019

DANIEL TAYLOR
Argent Financial Group
Lincoln-Union-Jackson
Campaign Chair
2019

CORRE STEGALL
Louisiana Tech University, Vice President Emerita
Lincoln-Union-Jackson
Campaign Vice Chair
2019
Our agenda is the community’s agenda—we stand with the residents, business leaders, and policymakers—to take action together and strategically invest in making a meaningful difference in the lives of people in Northeast Louisiana.

### ASPIRATIONS | GOALS

#### CHILDREN, YOUTH, AND YOUNG ADULTS SUCCESSFUL IN SCHOOL AND LIFE

1. Children enter school ready
2. Students are successful in elementary school and prepared for middle/secondary school
   
   Youth gain the knowledge, skills, and credentials so that they are prepared for the workforce and are able to obtain family sustaining employment

#### ECONOMIC OPPORTUNITY FOR ALL

1. Individuals and families have adequate and sustainable resources to support their needs
2. Individuals and families have the skills, knowledge, relationships and economic pathways they need to effectively increase and manage their income
3. Vulnerable populations maximize their ability to live with independence and dignity
4. People/organizations continue to work together to support a thriving, prosperous, robust economy

#### HEALTHY AND SAFE INDIVIDUALS, FAMILIES, AND COMMUNITY

1. Families/Individuals live in a healthy and safe environment
2. People/organizations work together to strengthen and build a more inclusive community
WHO IS ALICE?
Families or individuals who are working and can’t make ends meet are ALICE. They may be just one emergency away from financial crisis.


That’s above the state average of 48%.

AVERAGE YEARLY HOUSEHOLD SURVIVAL BUDGET FOR A FAMILY OF FOUR: $53,988

JUSTIN
HUSBAND, DAD, & MAINTENANCE WORKER
High School Diploma
$14 an hour
40 hours a week

MEGAN
WIFE, MOM, & NURSING ASSISTANT
2 Years of Higher Education
$12 an hour
40 hours a week

Their average gross monthly income of $4,507 barely covers basic expenses

MONTHLY BILLS:
Rent $715
Daycare $990
Groceries $550
Car Note/Gas $645
Healthcare $725
Phone Bill $75
Miscellaneous $409
Taxes $390

$4,499

66%
of jobs in Louisiana pay less than $20 per hour
2/3 of that make less than $15 per hour

21%
of monthly budgets for Louisiana families are consumed by childcare

66%
from 2010-2016 the cost of basic necessities increased 33% (family of four) and 16% (individual)

WE ALL KNOW ALICE. WE ALL NEED ALICE. WE ARE UNITED FOR ALICE.

*View the full ALICE report at unitedwaynela.org/alice
United Way of Northeast Louisiana fights for the health, education, and financial stability of every person in our community. We do so through investing in our collaboratives, initiatives and partner programs.

## COLLABORATIVES
- Lincoln Parish Hunger Task Force
- Summer Enrichment Camp
- UNITED AGAINST HOMELESSNESS:
  - Emergency Shelter
  - Front Door for Housing

## INITIATIVES
- Dollars & $ense Reality Fair
- FamilyWize
- READ.LEARN.SUCCEED.
- United Way 2-1-1
- VolunteerUNITED

## PARTNER PROGRAMS

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**Prescription Counseling and Services**
- Saint Vincent de Paul Community Pharmacy

**Senior Adult and Community Supportive Services**
- West Ouachita Senior Center

**Shelter and Supportive Services**
- Christopher Youth Center

**Social Service Provision**
- NELA Sickle Cell Anemia Foundation
United Way 2-1-1, a free, confidential service of United Way of Northeast Louisiana, is your Convenient Community Connection to information and resources.

United Way 2-1-1’s trained, experienced staff is available **24 hours a day, 7 days a week, 365 days a year...even holidays.** In 2018, United Way 2-1-1 staff handled **12,556 contacts.**

**CALL 2-1-1 OR TEXT 898-211**
Call 24/7, even holidays **OR**
Text Monday - Friday, 8:00 a.m. - 5:00 p.m.

**IT’S QUICK!**
The average call time in 2018 was 4 minutes, 32 seconds, with an average hold time of 35 seconds

**GET CONNECTED**
2-1-1 provides an easy, convenient, way to get connected to the help or information you need

**INFORMATION**
Phone numbers, addresses, hours of operation, etc.

**REFERRALS**
Assess your needs to connect you to appropriate, available services

**ADVOCACY**
Communicate on behalf of callers to ensure that they receive services

**CRISIS**
Help deescalate crisis situations and provide connections to crisis counselors

**TRANSLATION**
Help non-English in more than 150 languages using phone translators

**CALLERS CONTACT 2-1-1 ABOUT**
- Basic Needs (food, clothing, housing)
- Consumer Information
- Volunteer Opportunities
- Criminal & Legal Services
- Education
- Environmental & Public Health/Safety
- Health Care
- Income Support & Employment
- Individual & Family Life
- Leisure Activities & Recreation
- Mental Health & Substance Abuse Services
- Organizational & Community Services

**34% UTILITY ASSISTANCE**
**21% HOUSING & SHELTER**
**11% FOOD & MEALS**

*View data from the annual United Way 211 report at unitedwaynela.org/211
Your employees can make a difference in the community, as a team or individually.

Build a volunteer plan that benefits your employees, improves the quality of services, and increases the bottom line. Volunteering through the workplace benefits employees, corporations, and the community at large. Employees have the opportunity to put their skills and passion into action, companies demonstrate their corporate citizenship, and lives are improved.

UNITED WAY NELA WILL

Plan your project  •  Work on your time  •  Manage project logistics

Manage events  •  Take photos  •  Promote on our social media

Record service hours for the company team leader

OUR TEAM MAKES IT EASY TO VOLUNTEER WITHOUT WORKPLACE INTERRUPTIONS!
UNITED WAY CAMPAIGN

WORKPLACE CAMPAIGN:
The United Way of Northeast Louisiana Workplace Campaign unites and inspires your employees, giving them a unique opportunity to donate to and volunteer for causes that matter most to them. Last year, in total we raised more than $3,980,000. Part of that effort was through partnering with 169 companies during the annual Workplace Campaign.

A partnership with United Way of Northeast Louisiana provides your company and employees with these and many other opportunities:

COMMUNITY INVOLVEMENT
Opportunities to give back and make a difference, including customized employee and individual volunteer opportunities.

CONVENIENCE AND AFFORDABILITY
Giving options, including payroll deduction, electronic pledging, and online giving options.

COMMUNITY INVESTMENT
Community impact driven by our volunteers’ passion and their knowledge of the community, ensuring contributions are invested into solutions that make the biggest impact.

DONOR CHOICE
Opportunities for direct contributions to any 501(c)(3) non-profit human services organization

LEADERSHIP GIVING:
At the heart of United Way of Northeast Louisiana is a dedicated group of people with strength, character and sense of purpose who inspire others to help meet the needs of the community.

TOCQUEVILLE SOCIETY Annual Gift of $10,000+
Membres de la Société $10,000 - $14,999
Les Bienfaiteurs $15,000 - $24,999
Ordre de Liberté $25,000 - $99,999
La Société Nationale $100,000 - $249,999

STEAMBOAT SOCIETY Annual Gift of $1,000-$9,999
Commander: $1,000 - $1,499
Captain: $1,500 - $2,499
Commodore: $2,500 - $4,999
Admiral: $5,000 - $9,999

BAYOU SOCIETY Annual Gift of $500-$999

CORPORATE GIVING:
Each year, many Northeast Louisiana companies choose to make a difference through corporate giving, showing their commitment to being part of the change needed to create a healthier, safer, and more opportunity filled community for all.

CORPORATE SPONSORSHIP:
Corporate Sponsorship helps United Way of Northeast Louisiana underwrite how we thank, recognize, and educate donors, volunteers, and community partners while keeping our administrative costs low.
CIRCLE OF HONOR
Gifts specific to United Way of Northeast Louisiana to be invested by the United Way NELA Volunteers must total at least $25,000 or 80% of total employee giving.
Average employee gift is at least $200 with 51% employee participation in the campaign.

SPECIAL ACHIEVEMENT AWARD
Gifts specific to United Way of Northeast Louisiana to be invested by the United Way NELA Volunteers must total at least $25,000 or 70% of total employee giving.
Average employee gift is at least $120 with 51% employee participation in the campaign.

CAMPAIGN LEADERS AWARD
This award is based purely on dollars raised in Northeast Louisiana. This award recognizes the outstanding corporate/employee giving of the Top 10 companies raising the most dollars in the current campaign.

LIVE UNITED® AWARD
This award is given to a company that exemplifies and embodies a corporate culture of philanthropy and community involvement. They truly know what it means to GIVE, ADVOCATE, VOLUNTEER. Their actions inspire others to be involved in their community.

OUTSTANDING CAMPAIGN COORDINATOR OR TEAM AWARD
At the heart of each workplace campaign is the United Way Campaign Coordinator or Team. This award is given to a Campaign Coordinator or Team that works diligently to reach their employee giving and participation goals. They go over and above what is expected of them to ensure that their campaign and coworkers make a difference in improving the community.

GOING THE EXTRA 10% AWARD
This award is given to those workplace campaigns that increase their annual United Way of Northeast Louisiana campaign by 10% or more and 60% of total employee giving is allocated by the United Way NELA Volunteers. Campaign Coordinators must also attend training prior to their campaign.

VOLUNTEER UNITED AWARD
This award is given to a workplace campaign that embodies an overall spirit of giving through contributions of time, leadership and resources in supporting the work of United Way of Northeast Louisiana.

*Corporate Giving and Best Practices apply to all awards. Corporate Giving: The Company has made a corporate contribution to United Way of Northeast Louisiana. Corporate giving does not apply to public sector or nonprofit organizations. Campaign Best Practices: At least 6 of 10 best practices must be met.
WORKPLACE GIVING

CAMPAIGN LEADER
SPECIAL ACHIEVEMENT
NEW CAMPAIGN
GOING THE EXTRA 10%
CIRCLE OF HONOR
LIVE UNITED
VOLUNTEER UNITED
CAMPAIGN COORDINATOR OF THE YEAR

4th Judicial Court-OPPJ
4th Judicial District Attorney’s Office
4th Judicial District Court
AIMS, Inc.
Allen, Green & Williamson, LLP
American Red Cross NELA Chapter
ANGUS Chemical Company
ARC OF OUACHITA
Argent Financial Group, Inc.
Arthur J. Gallagher Risk Management Services, Inc.
Associated Business Printing, Inc.
AT&T
ATMOS Energy Corporation
BancorpSouth Bank
Bancroft Bag, Inc.
Bank of Oak Ridge
Bemis
Berry Global
Blake Wheelis State Farm
Boy Scouts Louisiana Purchase Council
Boys & Girls Club of North Central Louisiana
Boys & Girls Clubs of Northeast Louisiana
Brookshire Grocery Company
Business First Bank
Cameron, Hines & Company, APAC
Capital One Bank
Car Town
CenterPoint Energy
CenturyLink
Century Next Bank
Christopher Youth Center
City of Monroe
City of Ruston
City of West Monroe
Coca-Cola Bottling Company UNITED
Comcast
Community Financial Insurance Center, LLC
Courtesy Chevrolet Buick GMC
Cadillac of Ruston, LLC
CREED & CREED
Cross Keys Bank
Crossmark Management Group
D.A.R.T.
D’Arbonne Woods Charter School
Dean Morris, LLC
Dewitt, French & Giger, LLP
Dillard’s
Don M. Barron Contractor, Inc.
Durrett Law and Title
Emprint Moran Printing, Inc
Enable Midstream Partners, LP
Ensure, The Insurance Agency
Entergy Louisiana
Enterprise Rent - a - Car
Ewing Timber, L.L.C.
Federal Express
Financial Institution Service Corporation
First National Bank
Food Bank of Northeast Louisiana
Foster Farms
Gardner Denver Thomas Division
Georgia - Pacific Corp.
Girl Scouts of La.-Pines To the Gulf Council
Glenwood Regional Medical Center
Grambling State University
Graphic Packaging International
Green Clinic Health System
Green Oaks Juvenile Detention Center
H. Mickel Sports
Hayes, Harkey, Smith & Cascio
Heard, Mc Elroy & Vestal
Hi Tech Computers of Ruston Inc
Holyfield Construction
Huffman & Soignier, APAC
Hulsey, Harwood & Sheridan, CPA
Hunt Forest Products
Hunt, Guillot & Associates, LLC
iBERIABANK IBM Corporation
InterMountain Management
ITW Monroe Packaging
James Machine Works
Jim Taylor Auto Group (CC of the year in Ruston)
Johnston Dental Care
JPMorgan Chase Bank, N.A.
KTVE 10 NBC KARD FOX 14
LaSalle Management, M&T Properties, and Correct Solutions Group
Lazenby & Associates, Inc.
Lincoln Builders, Inc.
Lincoln Council On Aging
Lincoln Parish Police Jury
Lincoln Parish School District
Lincoln Parish Sheriff’s Office
Lincoln Preparatory School
Little & Associates
Louisiana Delta Community College
Louisiana Tech University
Marion State Bank McKinney Honda
Merrill Lynch Wealth Management
Mid South Extrusion
MJB Wood Group, Inc.
Monroe Chamber of Commerce
Monroe City Schools
Monroe Housing Authority
Mott, MacDonald
NAI Faulk & Foster
Newcomer, Morris & Young
North Delta Title Company
Northeast Louisiana Cancer Institute
Northern Louisiana Medical Center
Nu Star Entergy LLP
OP Workforce Development Board
Origin Bank
Ouachita Council On Aging
Ouachita Parish Assessor’s Office
Ouachita Parish Clerk of Court
Ouachita Parish Farm Bureau
Ouachita Parish Fire Department
Ouachita Parish Police Jury
Ouachita Parish Public Library
Ouachita Parish Public Works
Ouachita Parish School System
Ouachita Parish Sheriff’s Office
Ouachita Valley Federal Credit Union
Peregrine Corporation
Polaris of Ruston
Progressive Bank
Radiology Associates
Raymond James
Reeves, Coon & Funderburg
Regions Financial Corporation
Robertson Produce, Inc.
Roseburg Forest Products
Ruston Glass & Mirror
Ryan Auto Group
S. E. Huey
Sawyer Industrial Plastics, Inc.
Scott Equipment Companies
Scott Powerline & Utility Equipment, LLC
Snellings, Breard, Sartor, Inabnett, & Trascher, LLP
Southern Apparatus Services, Inc.
Specialty Management Services
St. Francis Medical Center
Standard Enterprises, Inc.
State Combined Charitable Campaign
Steel Fabricators of Monroe, LLC
Strauss Interests, Inc.
Stuart C. Irby
Target
The Health Hut
The Lincoln Agency, LLC
The News Star, a Gannett Company
The Wellspring Alliance For Families
Thomas & Farr Agency, Inc.
Town of Farmerville
Union Council on Aging
Union General Hospital
Union Parish Police Jury
Union Parish Schools
Union Parish Sheriff’s Department
United Way of Northeast Louisiana
University of LOUISIANA Monroe
UPS
Van-Trow, LLC
Wagner Logistics
Wal-Mart Stores, Inc
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Ouachita Parish Tax Assessor’s Office/BancorpSouth

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RICHARD DAVIS
Foster Farms

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University of Louisiana Monroe

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Ouachita Parish Tax Assessor’s Office/BancorpSouth

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Hulsey, Harwood, & Sheridan, CPA, Secretary

WILLIE HUNTER JR.
Willie Hunter Jr. & Associates, Attorney at Law

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REGIONAL OFFICE:
Phone: 318-325-3869 | Fax: 318-325-4329
1201 Hudson Lane, Monroe, LA 71201

LINCOLN-UNION-JACKSON PARISH OFFICE:
Phone: 318-232-0055
939 North Trenton Street, Ruston, LA 71270

UnitedWayNELA.org | unitedway@unitedwaynела.org

VOLUNTEER! UnitedWayNELA.org/volunteer