



TOGETHER WE FIGHT

Together, we fight for the education, health, and financial stability of every person in Northeast Louisiana. With more than **1,100 volunteers** and over **7,500 donors**, we're powered by thousands of locals who want to help people and improve our community – now and for generations to come.



PARISHES SERVED

Caldwell, East Carroll, Franklin, Jackson, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union, and West Carroll



Is Your Workplace or Group Interested in Volunteer Opportunities?

To build a volunteer project best suited to your group or company's needs, call 211 or email volunteer@unitedwaynela.org.



MONROE
1201 Hudson Ln.
Monroe, LA 71201
318-325-3869

RUSTON
939 N. Trenton St.
Ruston, LA 71270
318-232-0055

   UnitedWayNELA.org

unitedway@unitedwaynela.org
VOLUNTEER! UnitedWayNELA.org/volunteer

WHAT IT MEANS TO LIVE UNITED



ASPIRATIONS & GOALS



CHILDREN, YOUTH, AND YOUNG ADULTS SUCCESSFUL IN SCHOOL AND LIFE

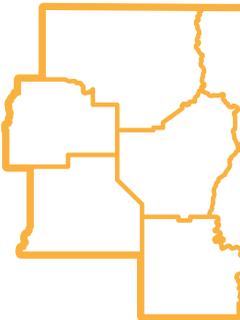


ECONOMIC OPPORTUNITY FOR ALL



HEALTHY AND SAFE INDIVIDUALS, FAMILIES, AND COMMUNITY

98.5% OF FUNDS RAISED STAY IN NORTHEAST LOUISIANA



DO YOU KNOW | SOMEONE...



CARING FOR THEIR GRANDCHILDREN OR OTHER RELATIVES' CHILDREN?

Roughly 65,000 Louisiana children live with relatives other than their parents. **United Way NELA 211** has partnered with Louisiana DCF on a new way for these kinship caregivers to find community resources. **Dial 211 or text KINSHIPLA to 898-211.**



FACING FOOD INSECURITY?

A **211 Specialist** can connect older adults, low-income families, and those who can't leave home to information about food distribution sites.



FACING HOUSING INSTABILITY?

A **211 Specialist** can help find options for paying rent, mortgage, and/or utilities to help individuals stay in their homes.



AFFECTED BY THE OPIOID CRISIS?

Families and individuals in our community suffering from the impact of Opioid Misuse now have a new, FREE resource to locate help and information through the **Louisiana 211 Opioid Project**. Anyone can access the service by **texting the word OPIOID to 898-211.**



NEEDING ACCESS TO OR QUESTIONS ABOUT A COVID-19 VACCINE?

The **211 network** has been on the frontlines responding to the COVID-19 pandemic, handling more than 200% our usual call volume. Contact a 211 Specialist to find a vaccination site nearest you.

SUCCESSFUL | CHILDREN & YOUTH



AFTER SCHOOL PROGRAMS

United Way NELA invests in community-based, out-of-school programs serving elementary, middle, and high school youth. Last year, over 6,000 students received individualized support from these services.

READ. LEARN. SUCCEED.

5,000 +



BOOKS put into the hands of local school children

1,071



LETTERS exchanged between local school children and their volunteer Pen Friends

600 +



SCHOOL CHILDREN'S PARENTS received weekly messages reminding them of the importance of the parent-child connection

23,000 +



TEXT MESSAGES sent to empower families to recognize and act on everyday, teachable moments

FOOD FOR SCHOOL CHILDREN

More than 1 in 4 children are struggling with hunger.



Hunger affects a child's ability to learn and perform well at school. Children who experience hunger come to school ill-prepared to learn, are more likely to have trouble focusing in class, and may struggle with complex social interactions and adapt less effectively to environmental stress. United Way strategically invests in resources to respond to this need.

ACCESS | TO OPPORTUNITY



DOLLARS & \$ENSE

High school students will actively learn how to make better financial decisions and gain knowledge of budgeting, saving, and spending.



SERVICES OF PARTNER PROGRAMS

United Way works with community partners to invest in programs and services that will address big issues such as food, housing, transportation, and skilled employment.

| SAFE LIVING

Every 73 seconds, an American is sexually assaulted. And every 9 minutes, that victim is a child. **Call 211 to be connected to available services and support in our area.**



SEXUAL ASSAULT & DOMESTIC VIOLENCE AWARENESS & SUPPORT

United Way of Northeast Louisiana collaborates with community partners and local agencies seeking to raise public awareness about sexual assault and domestic violence. Together, we've launched an awareness campaign to educate communities and individuals on how to prevent sexual violence and connect to services.



MENTAL HEALTH RESOURCES

Counseling Services: Partnering with agencies that provide mental health counseling services for a wide range of mental health issues

Family Support Services: Partnering with agencies that provide support services for families

2-1-1
Get Connected. Get Help.™



United Way
of Northeast Louisiana

WHAT
DID 211
DO IN
2020?

20,851

Calls Answered

95%

Of callers matched with a community resource provider

50% +

Received assistance from community resource providers