

ANNUAL REPORT

2020-21



United Way
of Northeast Louisiana



BOARD OF DIRECTORS

OFFICERS

Amy Sawyer | Chair
Daniel Taylor | Chair-Elect
Willie Hunter | Secretary
Nat Smith | Treasurer

CHAIRS

Keith Biedenharn | Campaign Chair
Rick Guillot | Campaign Chair-Elect
BJay Durrett | LUJP Campaign Chair
Cathi Cox-Boniol | LUJP Campaign Chair-Elect
Sheila Snow | Communications Chair
Beverly V. Lewis, RN, BSN, MPA | United Way 211 Advocate
Daniel Taylor | Community Impact Chair
Alberta B. Green | Equity Advisory Council Chair

Amy Sawyer | Chair | North Delta Title Company
Mark Kent Anderson | Mid South Extrusion
Don "DJ" Banks | Allstate
Keith Biedenharn | Monroe Coca-Cola Bottling Company UNITED
Brian Bush | Monroe City Schools/JS Clark Magnet
Cathi Cox-Boniol | Louisiana Tech University
BJay Durrett | Durrett Law & Title
Simran Emaus | Now Save Stores
Brandon Ewing | Ewing Timber, LLC
Janet Fortenberry | Janet Fortenberry State Farm Insurance Agency
Janice J. Garrison | JP Morgan Chase
Florencetta H. Gibson, PhD | LAMFT
Wes Gibson | Lumen
Alberta B. Green | ABG Professional Development Solutions
Todd Guice | Ouachita Parish School System
Rick Guillot | Origin Bank
Courtney Hornsby | City of West Monroe
Willie Hunter Jr. | Willie Hunter Jr. & Associates, Attorney at Law

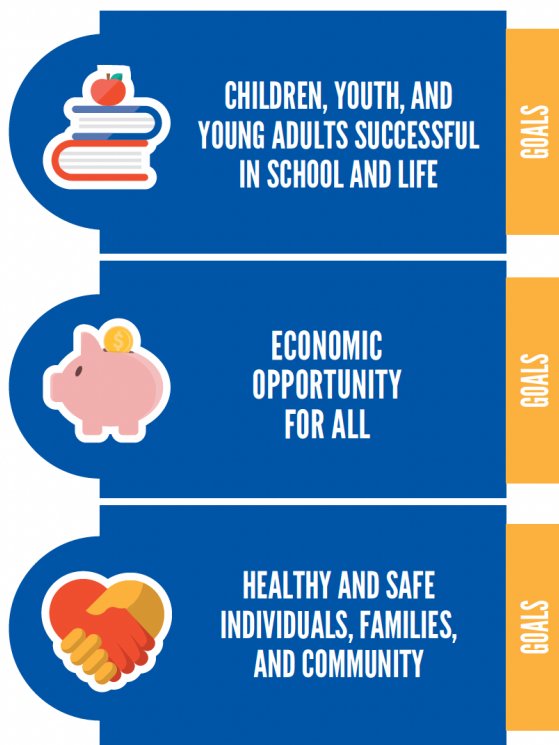
Beverly V. Lewis, RN, BSN, MPA | Oschner LSU Health Monroe
Marcus Mashaw | Ouachita Parish Sheriff's Office
James W. Moore III | Moore Investments
Brittany Myers | Drax Biomass
Adam O'Neal | Origin Bank
Pastor Vance Price | New St. James Baptist Church
Pamela Saulsberry, PhD | University of Louisiana Monroe (ULM)
Kevin Smith | Regions Bank
Nat Smith | Bancorp South
Stephanie Smith | Ouachita Parish Tax Assessor's Office
Pastor William Smith | OIC
Sheila Snow | Monroe-West Monroe Convention & Visitor's Bureau
Corre Stegall | Louisiana Tech University, Retired
Randy Stone | KARD Fox 14 / KTVE NBC 10
Daniel Taylor | Argent Financial Group
Victor Vidaurre | St. Francis Medical Center
Rod Washington | XP Synergy
Harrington Watson III, PhD | Monroe City Schools/Wossman HS
Ashley West | Progressive Bank
Juanita Woods | NOVA

WHO WE ARE

ABOUT UNITED WAY OF NORTHEAST LOUISIANA

United Way of Northeast Louisiana fights for the **health, education, and financial stability** of every person in our community.

Our agenda is the community's agenda—we stand with the residents, business leaders, and policymakers to take action together and strategically invest in making a meaningful difference in the lives of people in northeast Louisiana.



1 Children enter school ready

2 Students are successful in elementary school and prepared for middle/secondary school

3 Youth gain the knowledge, skills and credentials so that they are prepared for the workforce and able to obtain family sustaining employment

1 Individuals and families have adequate and sustainable resources to support their needs

2 Individuals and families have the skills, knowledge, relationships and economic pathways they need to effectively increase and manage their income

3 Vulnerable populations maximize their ability to live with independence and dignity

4 People/organizations continue to work together to support a thriving, prosperous, robust economy

1 Families/Individuals live in a healthy and safe environment

2 People/organizations work together to strengthen and build a more inclusive community

OUR IMPACT

COVID-19 RESPONSE

United Way of Northeast Louisiana's work is more necessary than ever because of recent disasters. So many in our community have been financially impacted. **But we can make a difference.**

UNITED WAY NELA IS COMMITTED TO HELPING THOSE IMPACTED BY COVID-19



UWNELA COVID-19 RESPONSE FUND



\$245,251.76 TOTAL RAISED

as of 9/28/20

FUEL THE FIGHT



6,713 MEALS PROVIDED

Entergy Louisiana and Blue Cross and Blue Shield of Louisiana Foundation each contributed \$50,000 for meals provided from local restaurants to frontline COVID-19 healthcare workers at Monroe & West Monroe's three hospitals.

FOOD FOR OUR FRIENDS



FOOD FOR 2,876 INDIVIDUALS



FROM 840 HOUSEHOLDS

FOOD FOR OUR FRIENDS: Provided food assistance for hard-working employees from 197 workplaces in our 12 parishes. These employees experienced income reduction or loss due to COVID-19.



LOUISIANA 211 STATEWIDE RESPONSE



128,162 LOUISIANA CALLS

seeking info on COVID-19 as of 9/28/20



40,200+ TEXTED LACOVID

to receive links to resources and information



46,350+ MOBILE USERS

have used the GETSNAP keyword

COVID-19 CONTINUING RECOVERY EFFORTS



FOOD ASSISTANCE FOR ALICE



RENT & MORTGAGE ASSISTANCE FOR ALICE

OUR IMPACT

HURRICANE LAURA RESPONSE

United Way of Northeast Louisiana's work is more necessary than ever because of recent disasters. So many in our community have been financially impacted. **But we can make a difference.**

RESPONDING,
RECOVERING, AND
REBUILDING IN THE
AFTERMATH OF
HURRICANE LAURA.



UWNELA
HURRICANE LAURA
RELIEF FUND



\$36,100 TOTAL RAISED
as of 9/28/20

Since August 27th, we've been collaborating to fill gaps and improve access to necessary resources.

DEBRIS
CLEANUP
ASSISTANCE



MULTIPLE VOLUNTEER ORGANIZATIONS
CONNECTED

222 FAMILIES
ASSISTED

UNITED WAY
NELA 211



2,318 HURRICANE
LAURA INFO AND/OR
ASSISTANCE RECEIVED

137 TEXTED NELA FRIENDS TO
898-211 FOR DEBRIS CLEANUP
REQUESTS AND RESOURCES

FOOD
ASSISTANCE



Sought and connected food providers with distribution sites and volunteers to provide free hot meals for Hurricane Laura survivors, First Responders, and community volunteers.

Through 211, we learned of individuals who did not have access to these food distribution sites or were hard-working people and could not leave their workplace, but still needed food. United Way was able to fill this gap by delivering groceries and water to these individuals.

AWARD WINNERS

2020 Circle of Honor Award

Allen, Green & Williamson, LLP
 ANGUS Chemical Company
 Argent Financial Group, Inc.
 Associated Business Printing, Inc.
 ATMOS Energy Corporation
 BancorpSouth Bank
 Business Alliance Financial Services
 Centric Federal Credit Union
 Century Next Bank
 Community Financial Insurance Center, LLC
 Cross Keys Bank
 D.A.R.T.
 Don M. Barron Contractor, Inc.
 Durrett Law & Title
 Ensure, The Insurance Agency
 Ewing Timber, L.L.C.
 Financial Institution Services Corporation
 First National Bank
 Heard, McElroy & Vestal, LLP
 Hulsey, Harwood & Sheridan, CPA
 Hunt Forest Products
 Hunt, Guillot & Associates, LLC
 iBERIABANK
 Impact Healthcare Solutions
 Jim Taylor Ford Lincoln
 LaSalle Management, M&T Properties, and Correct Solutions Group
 Lincoln Builders, Inc.
 Marion State Bank
 Monroe Chamber of Commerce
 Monroe Coca-Cola Bottling Company UNITED
 Monroe Housing Authority
 NAI Faulk & Foster
 Newcomer, Morris & Young
 North Delta Title Company
 Origin Bank
 Ouachita Parish Assessor's Office
 Polaris of Ruston
 Progressive Bank
 Scott Powerline & Utility Equipment, LLC
 Snellings, Breard, Sartor, Inabnett, & Trascher, LLP
 Southern Apparatus Services, Inc.
 Standard Enterprises, Inc.
 Strauss Interests, Inc.
 The Lincoln Agency, LLC
 United Way of Northeast Louisiana
 Wagner Logistics
 Wells Fargo Advisors

2020 Campaign Coordinator or Team of the Year Award

Shelva Thomas & Temika Cooks - Monroe Housing Authority;
 Brandi Green & Katelyn Reed - Graphic Packaging - West Monroe Mill (Regional)
 Ashley Avery and Team - First National Bank (LUJP)

2020 Campaign Leaders Award

Lumen	\$460,815.00
Origin Bank	\$153,559.00
ANGUS Chemical Company	\$97,564.00
Specialty Management Services Ouachita (SMSO)	\$59,051.36
St. Francis Medical Center	\$58,565.63
Ouachita Parish School System	\$56,710.00
Strauss Interests, Inc.	\$54,450.00
Entergy Louisiana, LLC	\$54,050.74
Progressive Bank	\$53,302.36
Graphic Packaging International - WM Mill	\$51,934.24

2020 Special Achievement Award

Acadian Ambulance Service
 Blake Wheelis State Farm
 Holyfield Construction

2020 LIVE UNITED Award

City of West Monroe
 Union General Hospital

2020 VolunteerUNITED Award

Entergy Louisiana, LLC (Regional)
 WestRock Hodge Mill (LUJP)

2020 New Campaign Award

Courtesy Chrysler Dodge Jeep Ram
 Durrett Law & Title - Monroe
 Jackson Parish Correctional Center
 Jim Taylor Buick GMC
 Richwood Correctional Center
 Traxler Construction Company, Inc.
 Woodard & Associates APAC

2020 Going the Extra 10% Award

AIMS, Inc.
 Bancroft Bag, Inc.
 Blake Wheelis State Farm
 Business Alliance Financial Services
 CenterPoint Energy
 Century Next Bank
 Christopher Youth Center
 Cross Keys Bank
 Drax Biomass, Inc.
 Ensure, The Insurance Agency
 Graphic Packaging International - West Monroe Mill
 HiTech Computers of Ruston Inc
 Hunt Forest Products
 Impact Health Care Solutions
 JPMorgan Chase Bank, N.A.
 KTVE 10 NBC KARD FOX 14
 LaSalle Management, M&T Properties, and Correct Solutions Group
 Lazenby & Associates, Inc.
 Mid South Extrusion
 Monroe Housing Authority
 Newcomer, Morris & Young
 Ouachita Parish Public Library
 Ouachita Valley Federal Credit Union
 Ruston Glass & Mirror
 Scott Powerline & Utility Equipment, LLC
 University of Louisiana Monroe
 Wagner Logistics

UNITED WE FIGHT. UNITED WE WIN.

2020-21 VOLUNTEER DIRECTED DOLLARS

REGIONAL

EDUCATION

Boys & Girls Club of North Central Louisiana \$50,176.00
 Boy Scouts Learning for Life \$13,196.30
 Traditional Scouting (Boy Scouts, Cub Scouts, & Venturing) \$48,559.68
 Girl Scouts, Pines to the Gulf Girl Scouting Leadership Experience \$11,251.09
 OIC of Ouachita, Inc. I CAN/High School Equivalence Test \$6,441.42
 The Wellspring Youth Empowerment Program (YEP) \$28,607.22
 Food Bank of Northeast Louisiana Backpack for Kids \$12,001.16
 The Children's Center at ARCO \$110,670.00
 Boys & Girls Club of NELA Project Learn \$64,493.70
 Children's Coalition Early Head Start \$22,802.30

HEALTH

NELA Sickle Cell Food Bank of NELA Agency Partner Program \$5,759.60
 Med Camps of Louisiana Summer Camping \$13,708.80
 NELA Sickle Cell Social Service Provision \$17,821.76
 Christopher Youth Center Emergency Youth Shelter \$36,003.47
 Ouachita Council On Aging Congregate Meals \$7,154.28
 Ouachita Council On Aging Home Delivered Meals \$34,676.04
 The Wellspring Counseling & Family Development Center \$12,067.74
 D.A.R.T. Domestic Violence Program \$79,968.00
 Permanent & Transitional Housing \$24,938.59
 St. Vincent de Paul Community Pharmacy \$34,202.14
 Prescription & Counseling Services \$22,202.14
 Health Hut \$10,000.00
 Med-Camps of Louisiana, Inc. \$45,000.00
 Louisiana Methodist Children and Family Services, Inc. \$42,000.00
 Rays of Sonshine Project Hope \$15,208.20
 The Zone \$3,749.93

FINANCIAL STABILITY

Food Bank of NELA Agency Partner Program \$5,759.60
 Food Bank of NELA Senior Program \$15,765.12
 West Ouachita Senior Center Senior Adult and Community Supportive Services \$78,527.44
 ARCO Customized Employment \$12,280.80
 Homemaker Program \$10,472.00
 Transportation (Non-Emergency Medical) \$26,713.12

LUJP

EDUCATION

Traditional Scouting (Boy Scouts, Cub Scouts, & Venturing) LP/UP/JP \$9,000.00
 Youth Empowerment Program (YEP) LP/UP/JP \$40,202.92
 Boys & Girls Club of North Central LA Project Learn LP/UP/JP \$50,176.00

HEALTH

D.A.R.T. Domestic Violence Program LP/UP/JP \$69,100.00
 Med Camps of LA Summer Camping LP/UP/JP \$45,000.00
 LA Methodist Children Family Counseling Center LP/UP/JP \$42,000.00
 St. Vincent de Paul Prescription & Counseling Services LP/UP/JP \$12,000.00
 The Health Hut Basic Lab Testing for the Uninsured LP/UP/JP \$10,000.00
 Union COA Home Delivered Meals LP/UP/JP \$26,146.00
 Lincoln COA Home Delivered Meals LP/UP/JP \$35,000.00
 NELA Sickle Cell Anemia Social Service Provision LP/UP/JP \$7,000.00

FINANCIAL STABILITY

Food Bank of NELA Agency Partner Program LP/UP/JP \$8,000.00
 Food Bank of NELA Senior Program LP/UP/JP \$24,000.00

FINANCIAL HIGHLIGHTS

UNITED WAY FINANCIAL HIGHLIGHTS

FOR THE YEAR ENDED JUNE 30, 2021 (Audited)

BALANCE SHEET		STATEMENT OF SUPPORT, REVENUE & EXPENSES	
Assets		Revenues	
Cash	1,547,456	Income from Campaign & Other Contributions	2,455,364
Investments	583,766	Income from Additional Pledges	45,331
Pledges Receivables	1,045,909	Grants, Sponsorship & Other Income	1,139,274
Grants & Other Receivables	292,365	Total Revenue	\$ 3,639,969
Fixed Assets	281,403		
Other Assets	8,105		
Total Assets	\$ 3,759,004		
Liabilities & Net Assets		Expenses	
Liabilities		Expenses	
Allocations & Designations Payable	693,741	Agency Services/Fund Distribution	1,066,329
Other Payables	121,964	Supporting Services	795,755
Deferred Revenue	120,982	Program Services	1,777,127
Total Liabilities	\$ 936,687	Total Expenses	\$ 3,639,211
Net Assets		Increase (Decrease) in Net Assets	
Unrestricted Net Assets	1,532,828		\$ 758
Temporarily Restricted Net Assets	1,289,489		
Total Net Assets	\$ 2,822,317		
Total Liabilities & Net Assets	\$ 3,759,004	United Way of Northeast Louisiana is audited by the firm of Heard McElroy & Vestal, LLC, Certified Public Accountants, Monroe, LA.	



United Way
of Northeast Louisiana

unitedwaynela.org

Monroe | 1201 Hudson Lane
Ruston | 939 N. Trenton Street