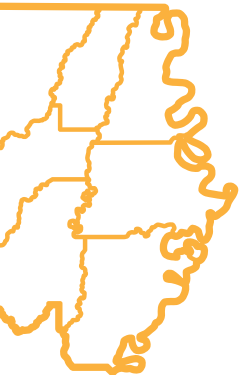




## TOGETHER WE WIN

Together, we fight for the education, health, and financial stability of every person in northeast Louisiana. We win with more than **1,000 volunteers** and over **6,900 donors** who want to help people and improve our community – now and for generations to come.



### PARISHES SERVED

Caldwell, East Carroll, Franklin, Jackson, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union, and West Carroll

## YOUNG leaders UNITED

Are you 40 years old or younger? Looking for a way to get involved in the community? Young Leaders UNITED may be the place for you! [UnitedWayNELA.org/young-leaders-united](http://UnitedWayNELA.org/young-leaders-united) or text YLU to 91999 to join.



Is your workplace or group interested in **volunteer opportunities**? To build a volunteer project best suited to your group or company's needs, call 211 or email [volunteer@unitedwaynela.org](mailto:volunteer@unitedwaynela.org).



United Way  
of Northeast Louisiana

### MONROE

1201 Hudson Ln.  
Monroe, LA 71201  
318-325-3869

### RUSTON

939 N. Trenton St.  
Ruston, LA 71270  
318-232-0055



[UnitedWayNELA.org](http://UnitedWayNELA.org)

[unitedway@unitedwaynela.org](mailto:unitedway@unitedwaynela.org)  
VOLUNTEER! [UnitedWayNELA.org/volunteer](http://UnitedWayNELA.org/volunteer)

## WHAT IT MEANS TO LIVE UNITED



## ASPIRATIONS & GOALS



**CHILDREN, YOUTH, & YOUNG ADULTS** SUCCESSFUL IN SCHOOL AND LIFE

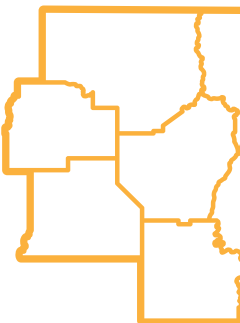


**ECONOMIC OPPORTUNITY** FOR ALL



**HEALTHY AND SAFE** INDIVIDUALS, FAMILIES, & COMMUNITY

**99% OF FUNDS RAISED STAY IN NORTHEAST LOUISIANA**



# DO YOU KNOW SOMEONE...



## FACING FOOD INSECURITY?

A **211 Specialist** can connect older adults, low-income families, and those who can't leave home to information about food distribution sites.



## FACING HOUSING INSTABILITY?

A **211 Specialist** can help find options for paying rent, mortgage, and/or utilities to help individuals stay in their homes.



## HAVING TROUBLE PAYING FOR PRESCRIPTIONS?

SingleCare works directly with pharmacies to negotiate up to 80% off prescription prices. SingleCare partners with United Way to ensure that savings are passed on to members, free of charge.

Total (NELA) Rx savings in 2021: **\$129,135**  
Total (NELA) people helped in 2021: **2,291**



## WHAT WERE THE TOP CALLS PLACED TO 211?



7,267 people called 211 for assistance with **housing, homelessness, and/or utility bills** in 2021.



1,755 connections were made to **reduce hunger** in 2021.



**Dial 211**  
Available 24/7,  
365 days a year



**Text Your Zip Code**  
to 898-211, available  
M-F 8am-5pm

# SUCCESSFUL CHILDREN & YOUTH

## ALICE



**618,636** children in Louisiana – **57%** of all children – lived in a household with income below the ALICE Threshold of Financial Survival in 2019, the highest rate in the nation.



**53%** of children in renter households below the ALICE Threshold in Louisiana were rent burdened.



**29%** of Louisiana children in households with two adults in the labor force were still below the ALICE Threshold in 2019.



**81%** of children with an adult working one of Louisiana's most common occupations, a cashier, were below the ALICE Threshold.



Nearly **245,000** children below the ALICE Threshold in Louisiana did not have access to high-speed internet at home.

## READY4K



**35,325 text messages** were sent to empower families to recognize and act on everyday, teachable moments.



**100% of parents** report that Ready4K helped their children learn and grow.

## READ.LEARN.SUCCEED.



United Way NELA put **5,500 books** into the hands of local school children.



**1,180 letters/correspondence** were exchanged between local school children and their volunteer Pen Friends (826 letters from volunteers and 354 correspondences from students).

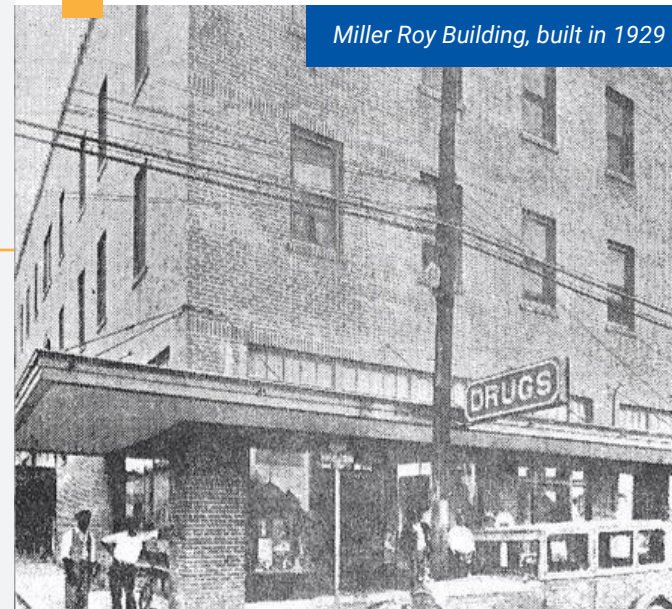
# FINANCIAL HEALTH SERVICES

## FINANCIAL HEALTH SERVICES WILL BE PROVIDED ACROSS 12 PARISHES INCLUDING:

- Access to Safe and Affordable Financial Products
- Asset Ownership Programs
- Credit Improvement Services
- Financial Coaching & Education
- Free Tax Preparation Assistance
- Housing Stability Counseling
- Incentivized Savings Program
- Workforce Development Soft Skills

## INTRODUCING UNITED WAY OF NORTHEAST LOUISIANA'S FINANCIAL HEALTH CENTER!

Located in the historic Miller-Roy Building at 1001 Desiard Street in Monroe, United Way of Northeast Louisiana's Financial Health Center will serve as the community's hub for economic resources.



## VITA

The VITA (Volunteer Income Tax Assistance) program offers free tax preparation and e-filing services to individuals and families. VITA tax preparers are certified by the IRS and save people money by not having to pay fees associated with tax preparation.

## BANK ON

Unbanked and underbanked individuals face a lack of safe and appropriate accounts offered by mainstream financial institutions, particularly those without overdraft. The Bank On National Account Standards identify critical product features for appropriate bank or credit union accounts, making it easier for our local coalition to connect residents to accounts that meet their banking needs including: low costs, no overdraft fees, robust transaction capabilities such as a debit or prepaid card and online bill pay.

## FINANCIAL COUNSELING

Financial counselors will help residents deal with financial topics like budgeting, debt and saving. Financial counselors will help participants understand their current financial situation, set goals, manage money and plan for the future.

## DOLLARS & SENSE

The United Way of Northeast Louisiana Dollars & Sense is a financial education simulation through which young people will actively learn how to make better financial decisions and gain knowledge of budgeting, saving, and spending.

## THE HEIRSHIP PROJECT

After experiencing multiple disasters, United Way of NELA launched The Heirship Project to provide education, outreach, and support to those with heir property and title issues so residents will have proof of ownership to apply for recovery funds and personally secure their property for the future.