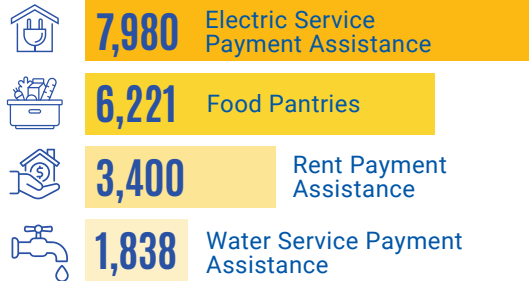


UWNELA 211

As your direct line to a community that cares, 211 is an easy to remember phone number that connects you to available information and resource providers in your area.

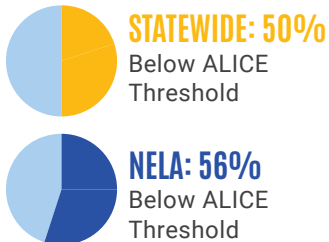


TYPES OF REFERRALS



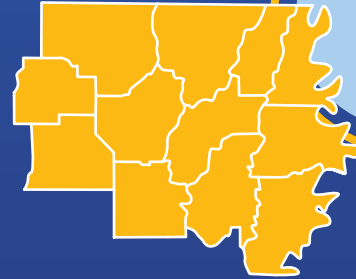
ALICE

Asset Limited.
Income
Constrained.
Employed.



2025 Update on Financial Hardship. Find more details at UnitedWayNELA.org/alice.

PARISHES SERVED



12

Caldwell, East Carroll, Franklin, Jackson, Lincoln, Madison, Morehouse, Ouachita, Richland, Tensas, Union, and West Carroll



UNITED WAY
Northeast Louisiana

MONROE

1201 Hudson Lane, Monroe, LA 71201
318-325-3869

RUSTON

939 North Trenton Street, Ruston, LA 71270
318-232-0055

UnitedWayNELA.org

unitedway@unitedwaynela.org

VOLUNTEER! UnitedWayNELA.org/volunteer



UNITED IS THE WAY

WE BUILD THRIVING COMMUNITIES
IN NORTHEAST LOUISIANA

UNITED WAY NELA ASPIRATIONS AND GOALS

CHILDREN SUCCESSFUL IN SCHOOL AND LIFE



629 students, 12,580 books, 467 volunteers, 2,682 letters, and 141 companies engaged during the 2024-25 school year.

Why it's powerful: Demonstrates long-term literacy impact and strong community investment in student success.



13 partner schools, 38 4th and 5th grade students, and 4 educational excursions including Louisiana Tech University and the State Capitol.

Why it's powerful: Builds future leaders through education, civic engagement, and real-world experiences.

Out-of-School Enrichment (Summer Camp)

121 students served in the largest summer camp yet at Henrietta Johnson Community Center, focused on emotional development and STEM-themed learning.

Why it's powerful: Combines fun, safety, and personal growth to prevent summer learning loss and provide stability for children.

ECONOMIC OPPORTUNITY FOR ALL

VITA (Volunteer Income Tax Assistance)

151 individuals served, \$160,799 in tax refunds, and \$30,200 saved on tax preparation fees in the 2024 tax year.

Why it's powerful: Delivers direct financial impact—money back in the pockets of local families



20 workshops, with outcomes like 2 home purchases, employment gains, and 40 hours of financial education per participant

Why it's powerful: Equips people with the tools to achieve long-term financial independence and stability.



627 high school students participated in 2024; now with the potential to expand to local junior high students.

Why it's powerful: Prepares the next generation for financial success by teaching real-life budgeting and money management.

HEALTHY INDIVIDUALS AND COMMUNITY

Health Equity & Access through UWNELA's Community Connection Specialist

2,400+ households reached with health outreach and 211 materials, plus direct delivery of hygiene supplies, food, and basic necessities across 12 parishes.

Why it's powerful: Builds healthier communities by removing barriers to care, promoting equity, and connecting people to essential services through 211, partnerships, and local outreach.

Benefit Application Support (Community Connections)

UWNELA is using the Benefit Kitchen tool to help individuals and families access vital health-related benefits like Medicaid, SNAP, and CHIP—removing barriers to care and promoting wellness.

Why it's powerful: Advances health equity by connecting vulnerable populations to preventive care, nutrition, and stability—improving outcomes and reducing disparities across our region.

2-1-1

Northeast Louisiana

Offers anyone in need a centralized source for referrals and information from the UWNELA's Financial Health Center.

Why it's powerful: Reliable, universal access point.